



BLACK DESERT CHAMPIONSHIP

presented by **GREATER
ZION**

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Grounds passes and VIP daily tickets for inaugural Black Desert Championship presented by Greater Zion to go on sale August 7

PGA TOUR to make a historic return to Utah at Black Desert Resort from October 9-13

IVINS, Utah (July 16, 2024) – Grounds passes and VIP daily tickets for the Black Desert Championship presented by Greater Zion, the new PGA TOUR golf tournament coming to Black Desert Resort for the first time October 9-13, 2024, will go on sale August 7 at www.BlackDesertEvents.com.

The Black Desert Championship will mark the return of PGA TOUR golf to Utah for the first time in more than 60 years, as the world's best men's golfers will take on the new Tom Weiskopf-designed golf course at Black Desert Resort.

“The opening round of the Black Desert Championship is right around the corner, and we are excited to announce that in just a few weeks, fans can finally get their hands on grounds passes and VIP daily tickets for this October's landmark event,” said Patrick Manning, Managing Partner of Black Desert. “We are delighted to bring the PGA TOUR back to this region and look forward to making history with an unforgettable tournament experience.”

Fans are encouraged to buy early to take advantage of the best pricing and secure their spots to witness the return of PGA TOUR golf to Utah. Grounds passes start at \$60 for Wednesday's Preview Day, \$75 each day for Thursday's Opening Day and Friday's second round, and \$85 each day for Saturday's third round and Sunday's final round. Children 2 and under are admitted free, while tickets for kids 3-15 are \$30 for Wednesday, \$40 each day for Thursday and Friday and \$50 each day for Saturday and Sunday. Prices increase September 15.

Parking is included with all ticket purchases, and tournament officials have developed a parking and transportation plan to assist with traffic in the surrounding areas.

Fans seeking an upgraded experience can purchase daily tickets to the Greater Zion Club starting at \$300 for Wednesday, \$400 each day for Thursday and Friday, and \$450 each day for Saturday and Sunday. Overlooking the 16th green and the par-3 17th hole, the Greater Zion Club offers panoramic views of the iconic Snow Canyon Mountains. The Club spans multiple levels, featuring an open-air, shared hospitality experience with views of the competition from both sides of the venue. All tickets to the Greater Zion Club come with all-inclusive premium lunch, snacks, alcoholic and non-alcoholic beverages and access to upgraded restrooms.

Additionally, VIP experiences and exclusive weekly hospitality opportunities are now available. Offerings include:

- **Champions Club:** Overlooking the 18th green and featuring two levels, including covered open-air spaces and a rooftop deck.
- **Legends Pass presented by Sirq Construction:** VIP access throughout the day at both the Black Desert Resort and on course all five tournament days.
- **Honorary Observer:** Walk inside the ropes for an entire round of competition with a group of PGA TOUR players.
- **Wednesday Pro-Am presented by Marcella:** Play alongside two PGA TOUR professionals at Black Desert Resort.

The golf course at Black Desert Resort offers spectacular views of the surrounding mountains and red rock formations. Tees, fairways and greens are nestled between stunning black lava rock, with some areas inaccessible to fans due to the unique topography of the region. While holes 4 –7 will not accommodate foot traffic, fans are encouraged to get right up close to the action along the rope lines on other holes and can enjoy a number of special fan activation areas open to all grounds ticket holders, including:

- 7 green viewing deck
- 15 tee viewing deck
- The Life Elevated Fan Deck presented by the State of Utah, which includes tiered seating facing 15 green, a variety of concessions and restrooms
- The Fan Village experience between 16 green and 17 tee

Showcasing world-class golfing talent against the backdrop of southern Utah’s black lava rocks, the event schedule is as follows:

- **Wednesday, October 9:** Official Pro-Am presented by Marcella, open to public
- **Thursday, October 10:** Opening Day, full field competition
- **Friday, October 11:** Second round, full field competition
- **Saturday, October 12:** Third round of competition, player field after the cut
- **Sunday, October 13:** Final championship round, trophy presentation

The 2024 Black Desert Championship inaugurates a four-year partnership between Black Desert and the PGA TOUR. As player commitments are secured, further announcements will be made.

About Black Desert Resort

Amid the sprawling, centuries-old canvas of striking black lava beds and burnt-red sandstone cliffs of Greater Zion, a breathtaking experience at Black Desert Resort awaits. Spanning over 600 acres of scenic desert landscape and anchored by an 18-hole Tom Weiskopf-designed championship course, Black Desert Resort will unveil its first phase after it hosts the PGA TOUR’s Black Desert Championship in October 2024. The preview phase will include 447 luxury guestrooms and suites, 45,000 square feet of indoor/outdoor meeting and event space, five diverse restaurant and beverage outlets including a 20th-hole club lounge, heated outdoor pools and hot tubs, plus easy access to 200+ acres of preserved land with 6 miles of hiking trails. Beginning Q1 2025, the resort will debut an additional 344 luxury guestrooms and suites, in addition to an expansive 15,000-square-foot world-class spa. Black Desert Resort will offer an immersive experience that captivates and welcomes a multi-generational audience of guests and residents—from near and far—to a boundless oasis of natural beauty and engaging adventure. Reef Capital Partners is developing Black Desert Resort. To learn more, visit www.BlackDesertResort.com.

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